

RECON

Score™

COMPOSITE INTELLIGENCE SCORE

58

/100

Birchline Heating & Air

birchlineheating.com

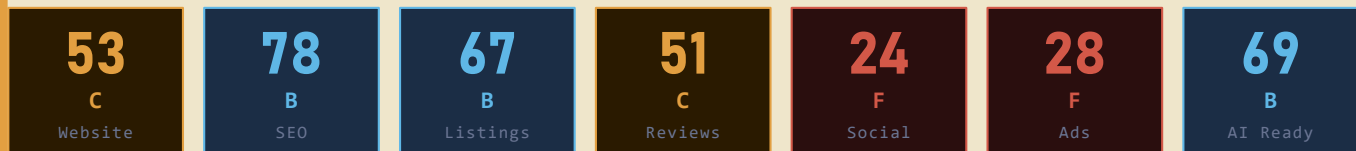
(717) 555-0142

2217 Orchard Ridge Dr, Mechanicsburg, PA 17055

Primary Gap: Customer Reviews

Grade C · Fair

TIER 2



October 3, 2026

SAMPLE-REPORT

Revenue · Engagement · Conversion · Opportunity · Navigator

Prepared by RECON — reconscore.io

HOW TO READ YOUR TIER

TIER 1 · 76–100

Strong. Your online presence is competitive. Protect it and keep it current.

TIER 2 · 58–75

Fair. A solid base with gaps a competitor can use against you.

TIER 3 · 0–57

At risk. Significant gaps. Start with the primary gap in this report.

PREPARED EXCLUSIVELY FOR

Birchline Heating & Air

birchlineheating.com

7 SCORED DIMENSIONS

Every Dimension Scored, Graded, and Weighted into One Composite